



BigTent Fact Sheet

Product

Founded in February 2006, BigTent provides a free online gathering place for real world groups such as parents clubs, schools, non-profits, professional associations, alumni organizations, church groups, hobbyists and more. With users across all 50 states, BigTent offers a robust set of features to support the activities and communications of everyone in a group.

Feature list

- Discussion forums
- Membership management
- Sub-groups
- Dues collection
- Event sign-up
- Group-wide email blasts
- Photo and other file sharing
- Polling
- Classifieds
- Ability to participate in and/or manage multiple groups in a unified location

Privacy

BigTent is committed to protecting the privacy of groups and their members. On BigTent, group access is restricted to members of the group, and group leaders have extensive tools to customize how openly their members communicate and share information.

Employees

Headquartered in San Francisco, CA, BigTent currently has 24 employees.

Management Team

[Donna Novitsky](#), CEO

[Laney Whitcanack](#), Founder

[Mike Schwartz](#), VP Engineering

Board of Directors

Donna Novitsky, BigTent

Laney Whitcanack, BigTent

[Nancy Schoendorf](#), MDV

[Sonja Hoel Perkins](#), Menlo Ventures

Funding

Big Tent has secured top-tier Series A and Series B funding from [Mohr Davidow Ventures](#) and [Menlo Ventures](#).